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Informa Markets Japan to Launch OXExpo, a New Platform for the Future of the Ocean Industry

100 companies across Technology, Mobility and Energy to gather in Yokohama for the inaugural Ocean Transformation Expo

YOKOHAMA, JAPAN – October 6, 2026 – Informa Markets Japan Co., Ltd. will launch **OXExpo (Ocean Transformation Expo)** on November 25–26, 2026, at Pacifico Yokohama. The inaugural event will bring together approximately **100 companies across Technology, Mobility and Energy**, highlighting emerging technologies, solutions and business opportunities shaping the future of the ocean industry.

OXExpo has been created to accelerate **Ocean Transformation (OX)** and encourage innovation across industries connected to the ocean. The launch comes as Japan seeks to transform its ocean industries in response to rapid changes in technology, energy, mobility and the global maritime landscape.

The event is organized by **Informa Markets Japan**, organizer of the international maritime exhibition *Sea Japan*, in collaboration with the **City of Yokohama an Ocean City** and the **Yokohama Ocean Association**, organizers of *Umi-Con (Ocean and Industrial Innovation Convention)*.

Beyond the exhibition, OXExpo will feature conferences and seminars addressing key issues including digitalization, AI and virtual twins, decarbonization, zero-emission shipping and maritime cybersecurity. The program will also provide opportunities for collaboration among industry, academia and government, as well as initiatives focused on developing the next generation of talent for the ocean industry.

By bringing together diverse technologies, expertise and stakeholders, OXExpo aims to create new opportunities for business, collaboration and innovation, while supporting the continued development of Japan's ocean industry and its connections with the global market.

A platform for Japan's ocean innovation

Japan has long been recognized for its advanced technologies and expertise across the maritime, ocean and port sectors. Through its global portfolio of industry events, including *Sea Japan*, Informa Markets Japan has supported connections between Japanese companies and the international business community.

OXExpo expands this role beyond the traditional maritime sector, bringing together companies and stakeholders from a broader range of industries to explore new applications, partnerships and opportunities emerging from Ocean Transformation.

James Soback, Managing Director, Informa Markets Japan, said:

“Informa Markets is proud to launch the Ocean Transformation Expo, a landmark event that underscores the marine industry's vital role in the global economy. Japan has long been at the forefront of marine innovation, and we are honored to provide a platform that showcases the cutting-edge developments emerging from this nation.

Through Informa Markets' extensive global portfolio of maritime events, including Sea Japan, we remain committed to supporting the international growth and export of Japan's world-class maritime expertise and technology. OXExpo represents our dedication to fostering collaboration across industry, academia, and government to shape the future of marine industries.”



Event Information

Event: OXExpo (Ocean Transformation Expo)

Dates: November 25–26, 2026 | 10:00–17:00

Venue: Pacifico Yokohama, Exhibition Hall C and other venues

Location: Yokohama, Kanagawa, Japan

Organizer: Informa Markets Japan Co., Ltd.

Supported by: City of Yokohama; Yokohama Ocean Association

Concurrent event: Umi-Con 2026 (Ocean and Industrial Innovation Convention)

Key themes: Technology | Mobility | Energy

Website: <https://oxexpo.jp/en/>

Press Information: <https://oxexpo.jp/en/press/>

The full program, exhibitor information and registration details are available on the OXExpo website.

About Informa Markets Japan

Informa Markets is a leading global B2B events business and part of Informa plc. With more than 14,000 colleagues across more than 30 countries, Informa Markets delivers hundreds of international B2B events, connecting buyers and suppliers and creating platforms for business growth and industry development.

Informa Markets Japan is the Japanese business of Informa Markets. Through its global network, the company supports businesses operating in Japan and international markets, helping overseas companies access the Japanese market while supporting Japanese companies seeking opportunities overseas.

Its portfolio spans exhibitions, conferences, seminars, publishing and digital media across a broad range of industries, including maritime, ocean and ports; food; jewelry; healthcare, pharmaceuticals and medical technology; aesthetics and anti-aging; and beauty.

Media Contact

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